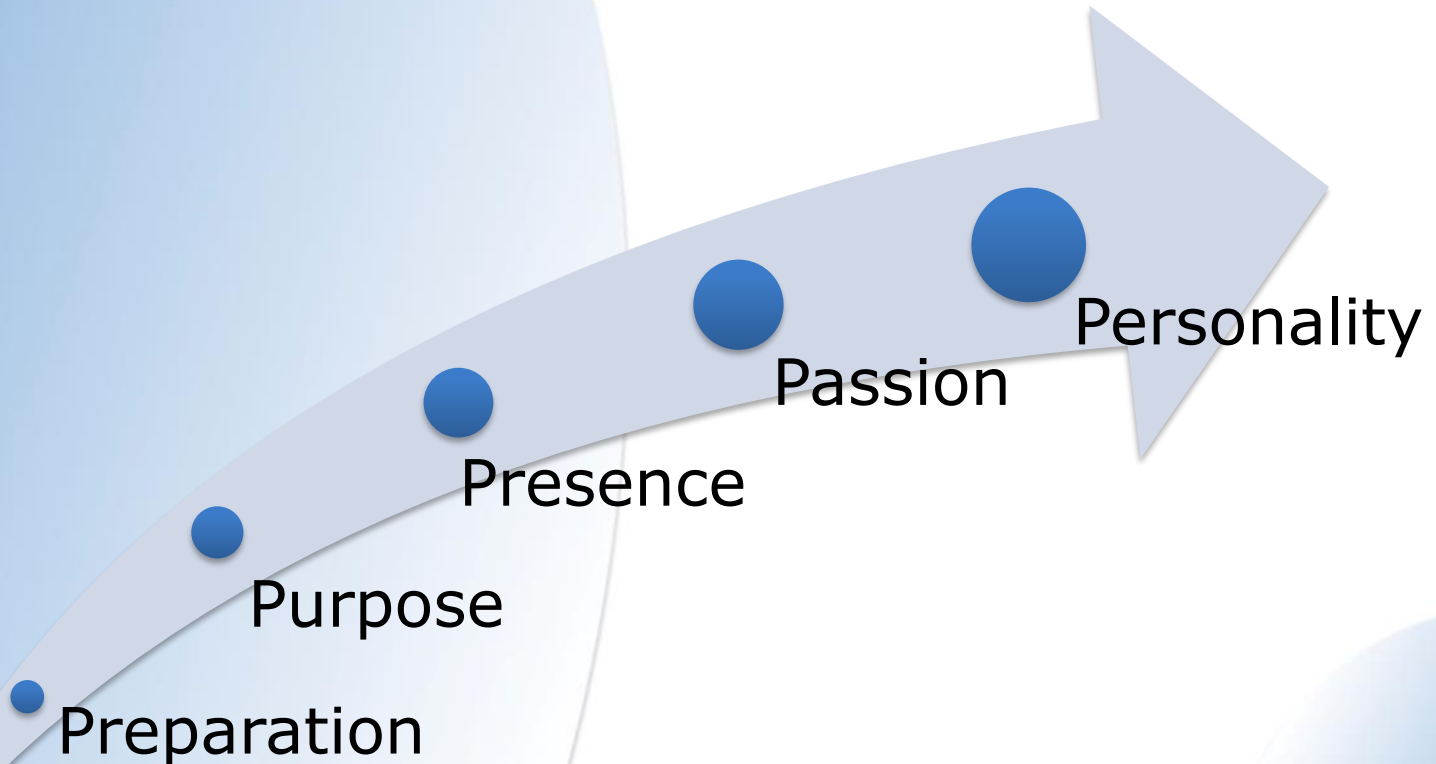


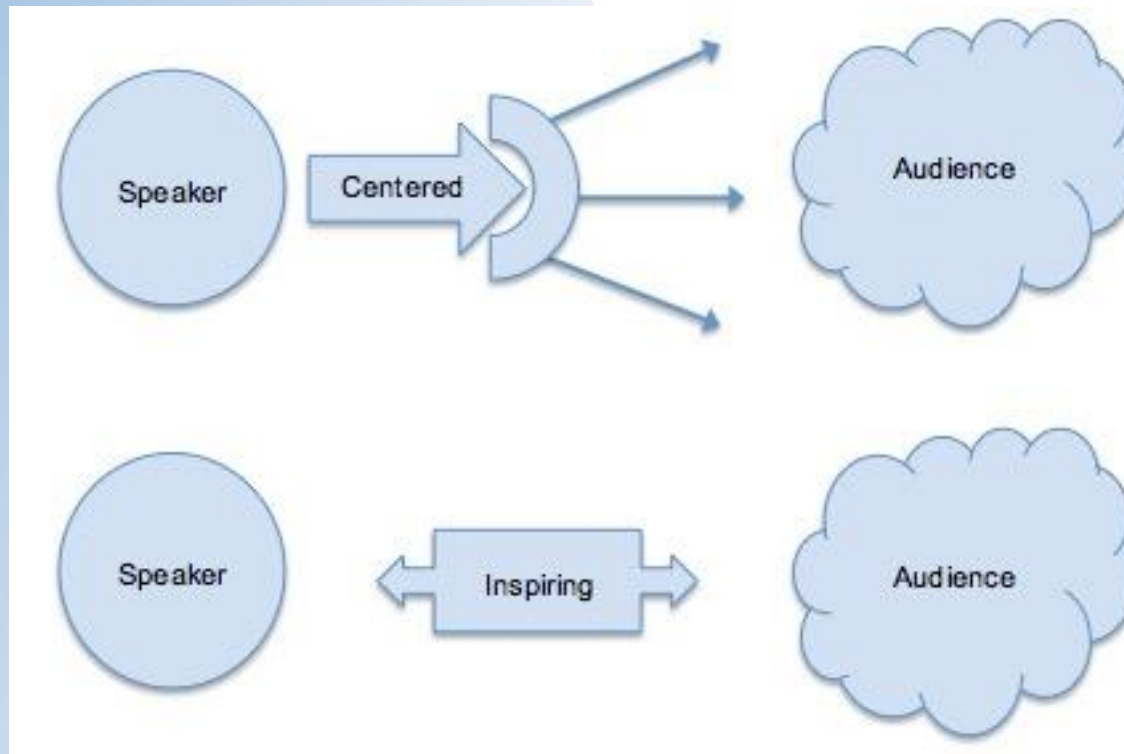
Public Speaking - Advanced course -

Anne de Neck
Development and Training

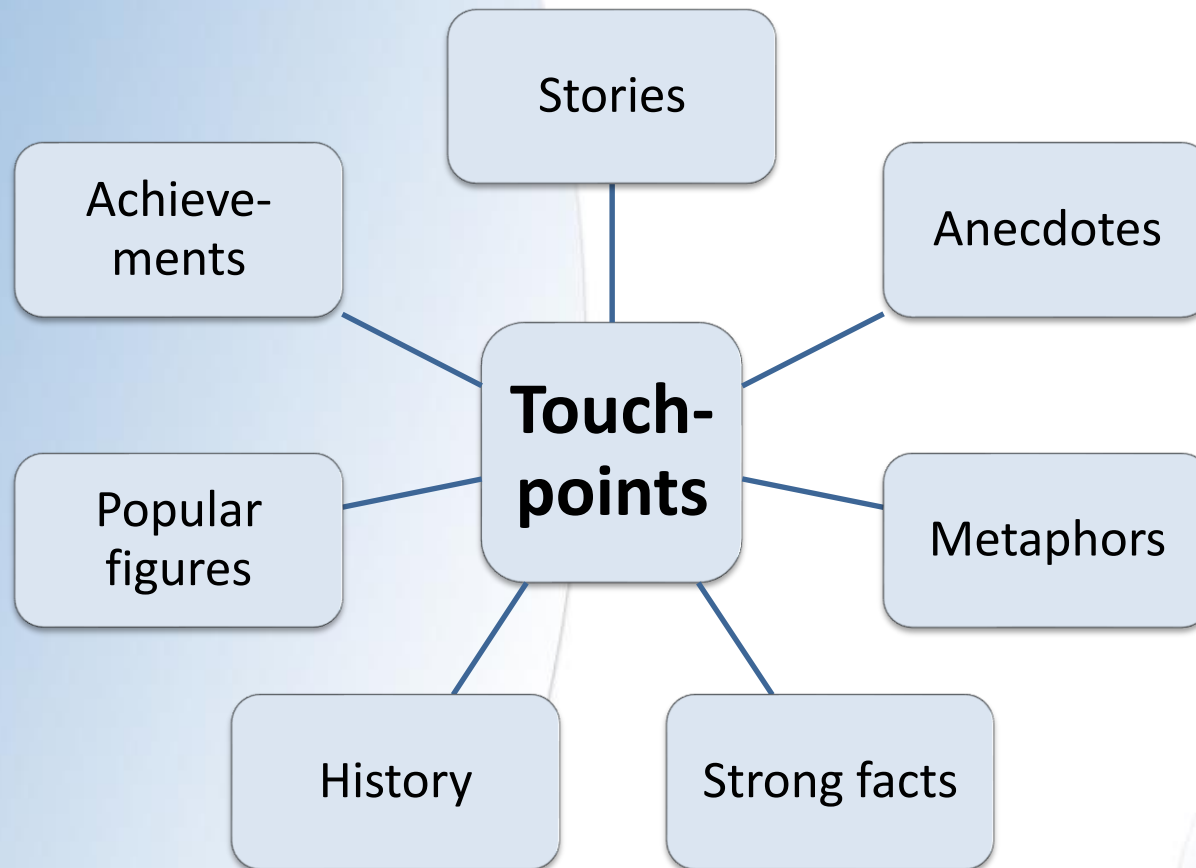
Successful interventions



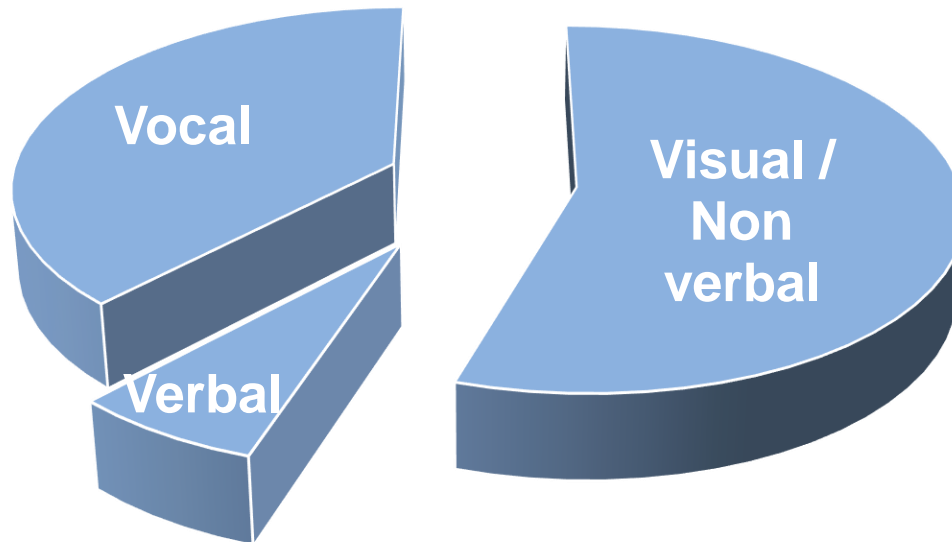
Speaker-centered / Inspiring participatory approach



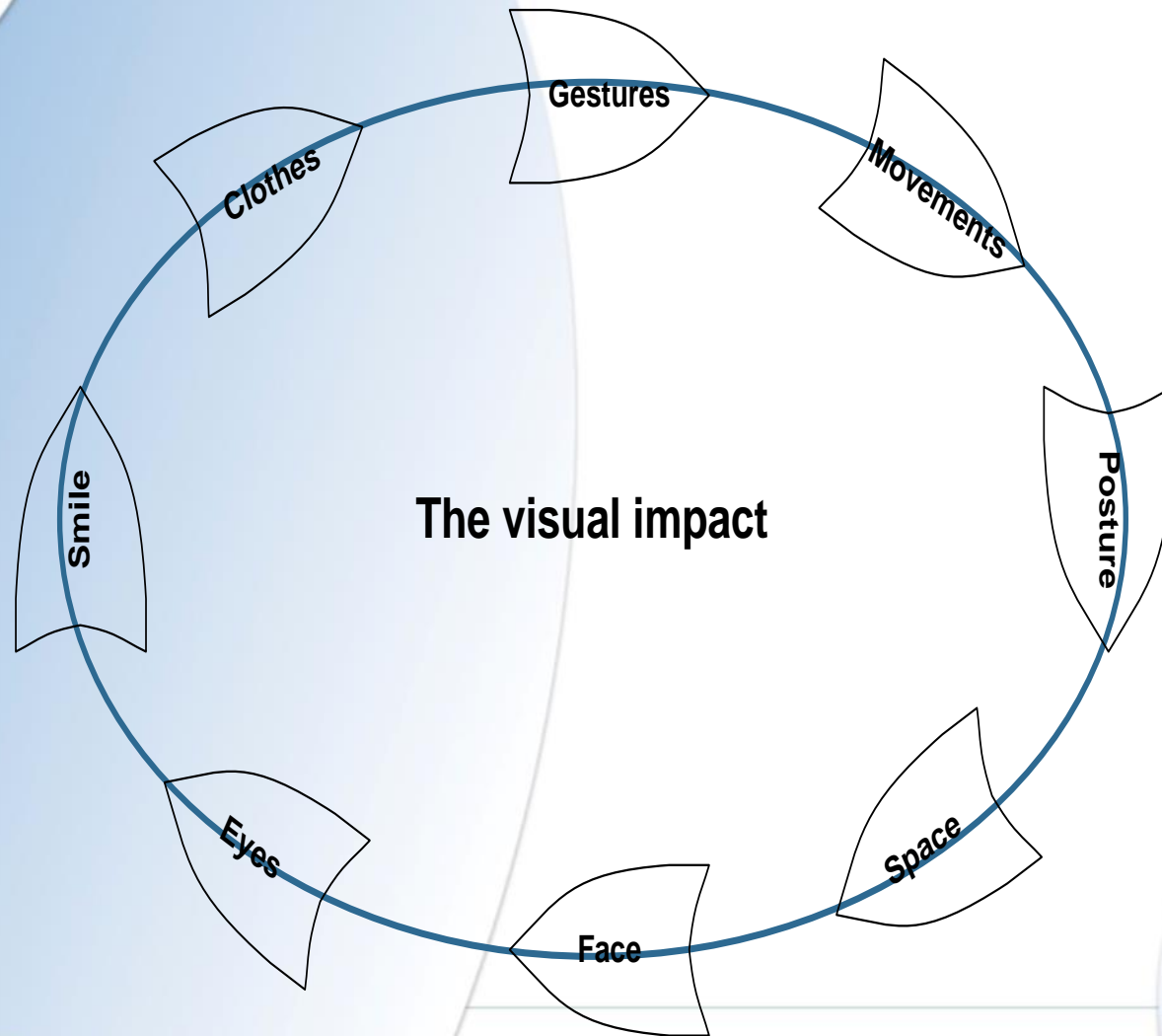
Creating touchpoints



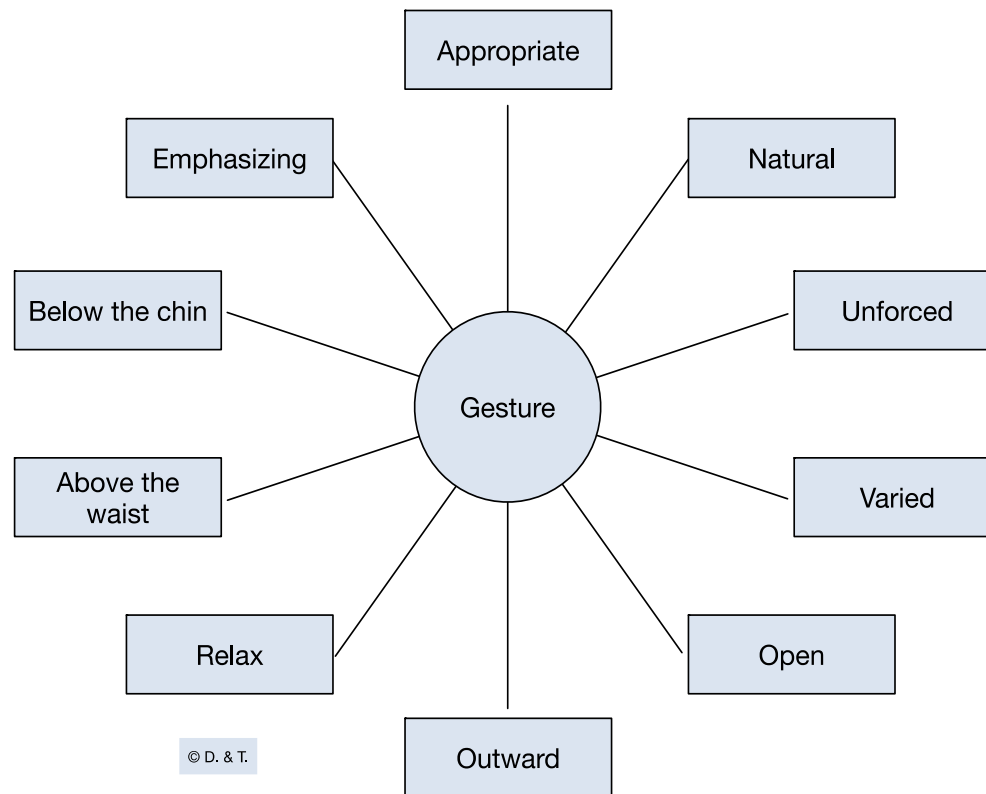
Your impact on the audience



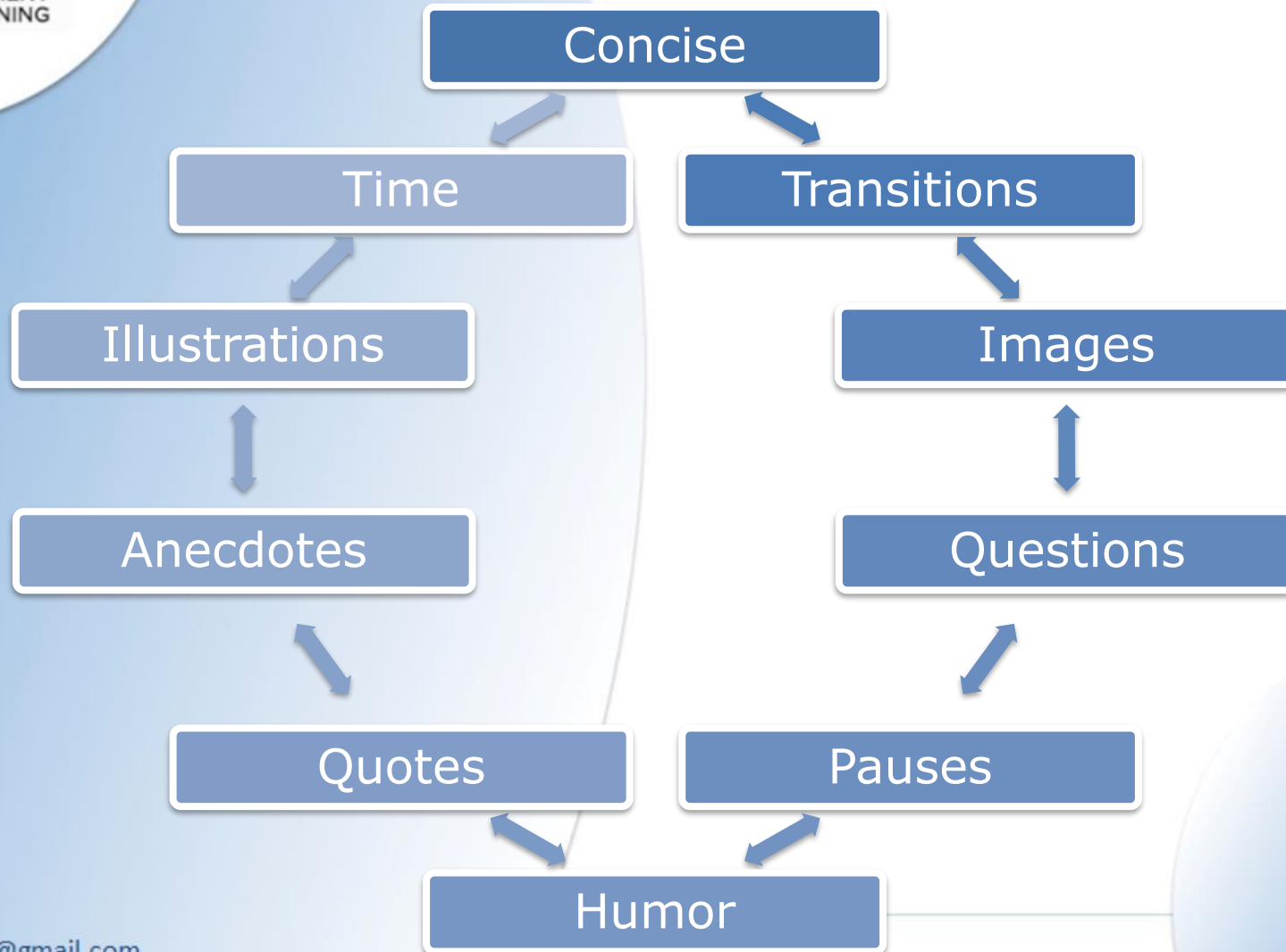
Visual impact



Your gestures



Interesting & Inspiring



Figures of speech

Metaphor

Irony

Paradox

Litote

Hyperbole /
exaggeration

Repetition of
words or
phrases

Ellipsis

Anaphora

Pleonasm

Parenthesis

Rhetorical
pause

Rhetorical
question

Before you begin to speak

Relax

Drink lukewarm water!

Shake it out!

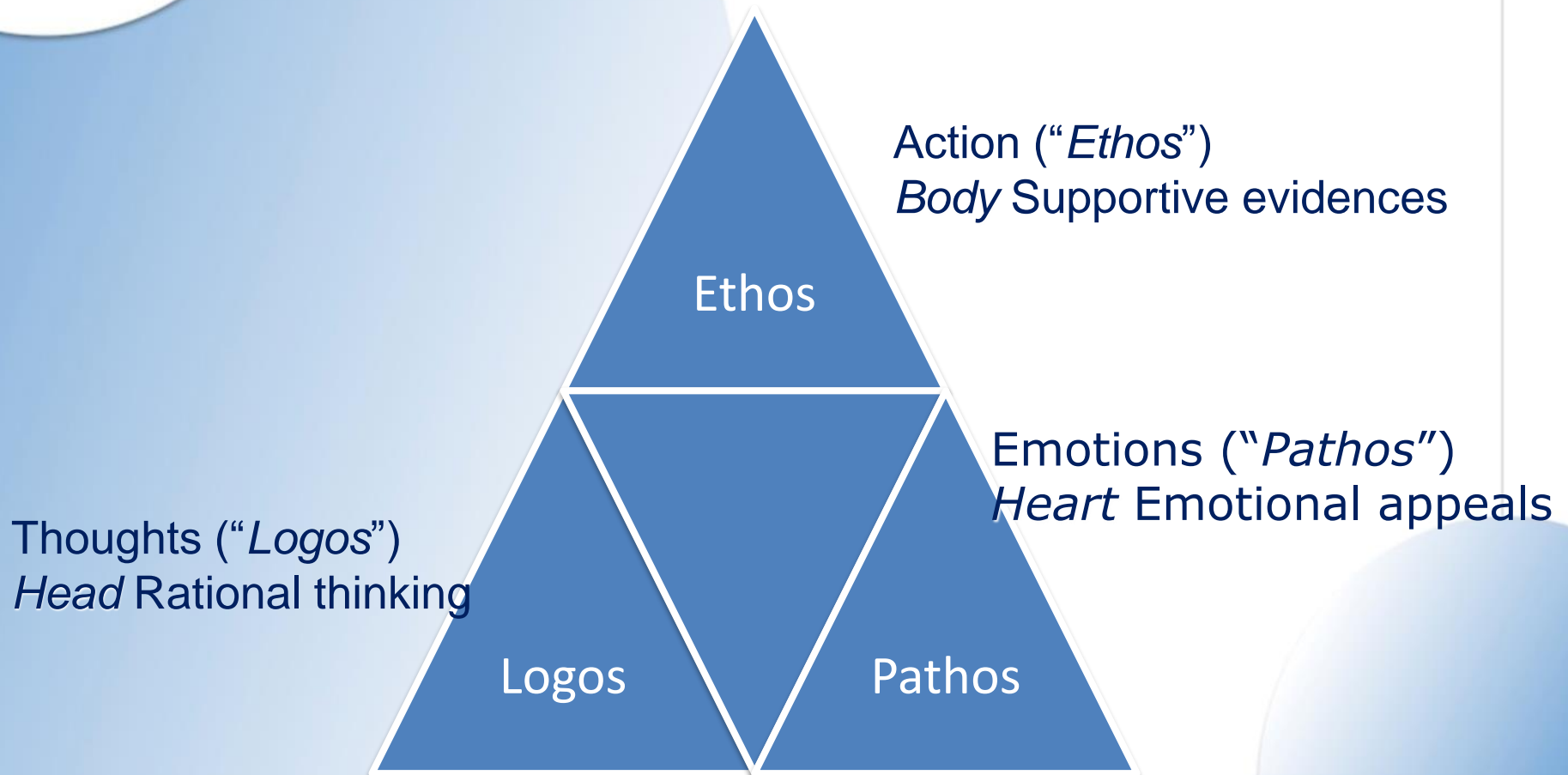
Believe in yourself

Stop – Breathe – Look – Smile - Begin

Find the friendly faces

Focus on them, not on you!

Aristotle's triangle



Tough questions

Stay positive,
even under fire

Keep answers
short

Paraphrase

Question
hypotheticals

Rephrase
negative
questions in
neutral language

Tough questions

The more hostile
the question, the
shorter the answer

Don't criticize the
questioner, even if
not reasonable

Avoid justifying
yourself

Ask clarifying
question

Always show respect

Improvising

Be mentally ready to take the floor unprepared

If possible jot down at least a few notes before you speak

Decide quickly what your message will be: O-K-E

Keep the end in mind when you speak

Plan at least your opening statement

Improvising

Take your time,
making eye
contact, smile

Repeat the
question at the
beginning to
gain time

Don't be afraid
to be silent for
a moment

Never
apologize or
make an
excuse

Start off strong
and with
confidence

Use a structure
(rule of 3 – or
less than 3
points!)

Improvising

